



**Expression of Interest
(EoI) for
Implementation of Reach Teach Learn and
Learning Enhancement Programme
Under Samagra Shiksha Abhiyan**

EoI No.: SSA-EOI-1

Date of Issue: 23-01-2024

Last Date of Submission of Bids: 2nd February

**State Project Office
State Education Mission Authority of Meghalaya, Kennel worth Road,
Laitumkhrah, Shillong, Meghalaya -793003
Government of Meghalaya**



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Project Description

Samagra Shiksha, State Education Mission Authority of Meghalaya (SEMAM), Government of Meghalaya, hereby invites “Expression of Interest” from eligible reputed Organisations/Company/ Firm/ /Society/ Trust NGO having extensive experience of developing content for elementary/ secondary schools preferably in government sector in English, Science and Mathematics subject and also having expertise in capacity building, designing implementation strategy for effective programme execution.

The REACH TEACH LEARN and LEARNING ENHANCEMENT PROGRAMME addresses the issue of learning gaps that develop in students over the course of an academic year. Through this programme, it has to ensure that students are able to cope with regular curriculum despite their learning gaps and that quality education planned for all classes is effective when it reaches them. The project also aims to enhance the learning outcome of students through various methodology, building the capacities of teachers and provide technical support to track implementation of students learning outcomes.

Samagra Shiksha, State Education Mission Authority of Meghalaya (SEMAM), Government of Meghalaya desires to appoint an eligible Organization/Company/ Firm/ Society/ Trust/NGO for the project on turnkey basis in schools by inviting “Expression of Interest” for execution and implementation of “The REACH TEACH LEARN and LEARNING ENHANCEMENT PROGRAMME “in secondary schools.

An expected students enrolment have been mentioned in **Annexure ‘A’**

Annexure ‘A’

Geographical distribution on the number of Enrollment is as under:

Particulars	Total
Enrolment Number	8849

The interested applicants may submit the EOI in sealed envelope (details mentioned in EOI Schedule) and must reach the address mentioned below.

Address:

State Project Office, State Education Mission Authority of Meghalaya, Kennel worth Road, Laitumkhrah, Shillong, Meghalaya -793003

EOI Schedule



1	Date of commencement of issue of EoI documents	23 rd January 2024
2	Start date of bid submission	23 rd January 2024
3	Last date & time for submission of Bid (EoI) & Bid EoI	2 nd February 2024
4	Date & Time of opening of the EoI	2 nd February 03:00 pm IST
5	EoI is to be submitted offline at the State Project Office.	State Project Office, Samagra Shiksha Abhiyan And Directorate Of School Education & Literacy, Kennelworth Road Laitumkhrah, Shillong – 793003, Meghalaya.
6	Place of Documents & Technical Bids (EoI) submission (hard copy) and opening of Tender	State Project Office, Samagra Shiksha Abhiyan and Directorate of School Education & Literacy, Kennelworth Road Laitumkhrah, Shillong – 793003, Meghalaya.

Detailed invitation for EoI can be downloaded from:

<https://ssa.megeeducation.gov.in/>

1. BACKGROUND AND OBJECTIVES

- 1.1 At the school, learning level differs from one student to another student, due to various reasons. Students need support to achieve their requisite learning levels to continue towards another level of education. As the content that is delivered currently in the school has a one size fits all approach it is unable to meet the differential learning levels of the students. Hence, it is essential to provide continuous support to the children to build the competencies and bridge learning gaps so that students are able to reach their potential.
- 1.2 The programme aims to achieve universal participation in school by carefully tracking students, as well as their learning levels, in order to continually work towards ensuring that they a) are enrolled in and attending school, and b) have suitable opportunities for remediation and re-entry in case they have fallen behind or dropped out. For providing equitable and quality education until Grade 12 to all children up to the age of 18, suitable facilitating systems shall be put in place. **(Para 3.3 of National Education Policy 2020).**
- 1.3 The programme also aims to improve the Performance Grading Index (PGI) in the following categories:
- 1.3.1 Learning Outcomes in Maths, Science, Language with special focus on Classes 9 and 10



- 1.3.2 Retention rate at the Secondary level
- 1.3.3 Focus specifically on special communities (ST and Minorities) that require support in special focus regions of the state
- 1.3.4 Ensure that rural schools have support that helps them improve the learning levels of their students

2. AIMS & OBJECTIVES OF THE EOI: The objective of the EoI is to understand about the various parameters of the functionality, efficiency, quality etc. of products and various aspects of services available in the market. The aim of the EOI is also to ensure that top firms extend their interest and implement the flagship programme in the state.

3. Eligibility Criteria for Short-listing of Firms based on Expression of Interest (EOI):

Sl. No	Criteria
3.1	The bidder must be an Organisation/Registered Company/Proprietor ship firm/Partnership firm/ Society/ Trust/ NGO and be in existence as on 30-11-2023 in India.
3.2	The Bidder must have GST Registration Certificate.
3.3	The bidder must submit Annual Turnover, CA certificate and balance sheet for past three years.
3.4	The bidder shall not be under a declaration of ineligibility for corrupt or fraudulent practices or blacklisted with any of the Central Government / State Government /PSU/ Any Corporation / Any Society / Any Government agencies in the last five years. (A self-certified letter by the designated official of the responding Company/firm)
3.5	The bidder should have experience of developing content for secondary schools preferably in government schools in English, Science and Maths subject.
3.6	The bidder should have expertise in designing implementation strategy for effective programme execution and executed works related to Capacity building related to Learning Enhancement Programme in North Eastern states.
3.7	The bidder should have done at least 5 similar projects in Government schools.
3.8	Over the last three years, the bidder should have provided at least three assessment and content development related projects for large scale educational projects for government, government agencies in North East India preferably in Meghalaya.
3.9	The bidder should have the experience of working at secondary level with Exam Preparation for Class 10 students of at least one state.
3.10	Consortium bids are not allowed and the Bid is non transferable (please provide declaration letter)



NOTE: Bidders are requested to submit all the documentary evidence like Experience Certificate/ MoU/Work Order/ Completion Certificate for clauses mentioned above in support of their eligibility. Non-compliance of any of the clauses will lead to rejection as non-responsive bid and such bids will not be considered for Technical Bid Opening

- 4. Scope of work:** The REACH TEACH LEARN and LEARNING ENHANCEMENT PROGRAMME addresses the issue of learning gaps that develop in students over the course of an academic year. Through this programme, it has to ensure that students are able to cope with regular curriculum despite their learning gaps and that quality education planned for all classes is effective when it reaches them.
- 4.1 **TEACHING – LEARNING:** A Teaching learning model should be designed to bridge learning gaps. Teachers should be enabled with high quality teaching resources and stress busting fun learning aids for students should be available. Teaching – Learning resources/aids should ensure engagement and promote active involvement. Use of technology is highly desirable in Teaching-Learning without overwhelming the students and teachers. Purchase of new/additional hardware by schools/students is discouraged.
- 4.2 **TRAINING:** Capacity and capability of teachers should be built up by high quality training sessions. Training courses should have clear markers of improvement in capability. Training courses should be interactive, interesting, and engaging. Attending these courses to be made very easy for trainees to reduce cost and increase attendance. Training courses should not demand a lot of time from the teachers. Detailed information of training of individual teachers / teaching staff should be made available to the administration. Teachers and teaching staff should be adequately motivated and rewarded for attending such training sessions.
- 4.3 **MONITORING:** A system should be available to closely monitor every level of Teaching-Learning and Training processes. Teachers, students, and teaching staff should be able to enter the status of the process that pertains to their level, effortlessly. This tracking data should be available to apex administration body quickly to enable them reinforce / correct course. Tracking/monitoring should not entail extra manpower of extra manhour at any level. It should be integrated into Teaching-Learning and Training process.
- 4.4 **TECHNOLOGY:** In line with NEP2020 use of technology should be subtly but strongly integrated with all 3 of the above processes. All stake holders starting from students, teachers and teaching staff should use technology that is completely integrated and easy to use. The apex level administration should be able to get a real time information of the programme on a dashboard. The administrator should be able to view status and progress at different levels – state, district and school and should be able to track individual student’s academic progress. The Programme dashboard, showing all features of the programme, should form part of VSK. Use of technology should not be a burden on the students and teachers. They should use the digital skills they already have and help them build up on their digital literacy and skills. No separate training should be necessary for any user for using technological tools.
- 5. Deliverables:** The firm will be responsible for the following deliverables:
- 5.1 Complete implementation of the programme
- 5.2 Capacity Building of key stakeholders (state and district officials) and Teachers



and Head Teachers

- 5.3 Develop resources in line with the state syllabus and make available final designed versions
- 5.4 Monitoring and evaluation of the programme with measurable outcomes and report generation based on the evaluation
- 5.5 Good practices to be identified by the agency and an anthology of good practices developed for the state.
- 5.6 Consultation Meeting for Teachers, Head Teachers and District functionaries on the basis of all reports have to be completed.

6. EOI Submission: The submission of Bids shall be in three different sealed envelope covers superscripted as "Qualification", "Technical Bid" and Financial Bid" respectively. The interested bidders may express their interest by submitting their response. The envelopes should contain document as mentioned below:

6.1 Qualification bid envelop shall contain: All relevant supporting documents as per point 2 and sub points under "Eligibility Criteria for Short-listing of Firms based on Expression of Interest (EOI)"

6.2 Technical bid envelop:

- All relevant documents mentioned in points Stage-II Evaluation of Technical Bid and sub points under "Evaluation Criteria for Selection of Firm"

6.3 Financial bid:

- The financial bid shall be based on the unit cost, the interested firms should quote the rate -per student basis. Quoted rate, Taxes to be mentioned separately in Rupees.

7. Method of Selection: The selection of the firm will be based on Quality and Cost Based Selection (QCBS) method and the evaluation will be made in three stages as under.

7.1 Stage-I Evaluation of EOI & Technical Bid: The Expression of Interest (EOI) of all the intending firms will be evaluated for recommendation by the evaluation committee, Samagra Shiksha, State Education Mission Authority of Meghalaya (SEMAM), Government of Meghalaya based on above mentioned eligibility criteria. Only bidders achieving 70% of the technical criteria out of total 100 marks will be qualified to the next stage. Evaluation Committee reserve the right to reduce the minimum qualifying marks based on any exigencies that may arise post-evaluation of all the bids:

SN	Criteria	Total Marks
1	Project Experience Bidder should have experience of consultancy on	40



	<p>education out of which one project should have been successfully completed</p> <ul style="list-style-type: none"> • Total similar projects on developing assessments- (10 Marks) • One Similar Project in Content Development- (10 Marks) <ul style="list-style-type: none"> • Staff Strength (A list to be enclosed with Educational (Qualification & Experience) -(10 Marks) • Experience in North eastern states-(10 Marks) 	
2	<p>Technical Criteria</p> <ul style="list-style-type: none"> • Requirement Understanding (10 marks) • Approach & Methodology (20 marks) • Work Plan (20 marks) 	40
3	<p>Technical Presentation:</p> <ul style="list-style-type: none"> • Clarity of Concept (5) • Presentation Matter (5) 	20
	Total Marks	100

Note: Bidder(s) who scores the prescribed qualifying marks as specified at point one shall be eligible to participate in the financial bid and unsuccessful bidder shall be intimated by mail.

7.2 Stage-II: Evaluation of Financial Bid: Financial Bids of those firms who qualify in Technical Evaluation will be opened. The Successful firm will be selected on the basis of Lowest price quoted.

7.3 Selection of the bidder

The selection of the bidder shall be done on the basis of maximum marks obtained during the entire process of evaluation of the Bids.

8. Terms and condition: Terms and conditions of this EOI is as followed:

- 8.1 The EOI is not an offer and is issued with no commitment. SSA-SEMAM reserves the right to withdraw, amend, modify the EOI and or vary any part thereof at any stage. SSA-SEMAM further reserves the right to cancel the EOI at any stage
- 8.2 The bidder is advised to attach any additional information, which they think is necessary in regard to their capabilities to establish that the bidder is capable all respects to successfully complete the envisaged work. However, advised not to attach any superfluous information. No further information will be entertained after tender document is submitted.
- 8.3 The bidder should furnish the details of key personnel involved in the project
- 8.4 Successful service Provider must complete the entire project/scope of works within September 2024, if needed not considering the Sundays and holidays.
- 8.5 For any queries of clarifications, following officer of the Department may be contacted

Project Description



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