



Expression of Interest (EoI)

for

**Supply of Teaching-Learning Materials(TLM)To
Pre-primary School Students
Under Samagra Shiksha Abhiyan, Early Childhood
Care and Education Scheme**

EoI No.: SSA-EoI-1

Date of Issue : 12.07.2023

Last Date of Submission of Bids: 31.07.2023

**State Project Office
State Education Mission Authority of Meghalaya,
Kennelworth Road,Shillong,Meghalaya -793003
Government of Meghalaya**



Section-I**Information to bidder**

1	Date of commencement of issue of EoI documents	15 nd July 2023
2	Start date of bid submission	20 rd July 2023
3	Last date & time for submission of Bid (EoI) & Bid EoI	21 st July 2023
4	Date & Time of opening of the EoI	31 /07/2023 03:00 pm IST
5	EoI is to be submitted offline at the State Project Office.	State Project Office, Samagra Shiksha Abhiyan And Directorate Of School Education & Literacy, Kennelworth Road Laitumkrah, Shillong – 793003, Meghalaya.
6	Place of Documents & Technical Bids (EoI) submission (hard copy) and opening of Tender	State Project Office, Samagra Shiksha Abhiyan And Directorate Of School Education & Literacy, Kennelworth Road Laitumkrah, Shillong – 793003, Meghalaya.

Detailed invitation for EoI can be downloaded from: <https://ssa.megeducation.gov.in/>



SECTION –II

General Condition of Contract (GCC)

1 BACKGROUND

1.1 - Education Early Childhood Care and Education (ECCE) is an integrated program of nutrition, health and pre- primary education for children 3 to 6 years of age. According to UNICEF, early childhood care and education (ECCE) aims at the holistic development of a child's social, emotional, cognitive and physical needs in order to build a solid and broad foundation for lifelong learning and well-being. Evidence from neuroscience shows that over 85% of a child's cumulative brain development occurs prior to the age of 6, indicating the critical importance of appropriate care and stimulation of the brain in a child's early years for healthy brain development and growth. It is therefore of utmost importance that every child has access to quality early childhood care and education (ECCE).

ECCE ideally consists of flexible, multi-faceted, multi-level, play-based, activity-based, and inquiry-based learning, comprising of alphabets, languages, numbers, counting, colours, shapes, indoor and outdoor play, puzzles and logical thinking, problem-solving, drawing, painting and other visual art, craft, drama and puppetry, music and movement. It also includes a focus on developing social capacities, sensitivity, good behaviour, courtesy, ethics, personal and public cleanliness, teamwork, and cooperation. The overall aim of ECCE will be to attain optimal outcomes in the domains of: physical and motor development, cognitive development, socio-emotional-ethical development, cultural/artistic development, and the development of communication and early language, literacy, and numeracy. (NEP Para 1.2)

Provision of Teaching Learning Materials such as toys to children at the foundational stage of growth can help in for developing cognitive and psychomotor skills, learning skills (such as, critical thinking, creativity, problem-solving, etc.) ethics and values, life skills (such as environmental awareness, courage, hygiene, communication, etc.), etc. The toy-based pedagogy should henceforth become an important aspect of experiential learning from early stages right up to primary level.

The State Project Office has taken many efforts and innovative practices to enhance the learning levels and skills of the students across the State. This provisioning of Teaching Learning Materials in the schools is also another visionary attempt to enhance the understanding and learning skills of the students. By the use of these items the students will be able to touch, feel, analyze and visualize the processes, by combination of many items in the learning materials. The TLM will also provide an enable an environment for the students to learn while playing with different items in the learning kit.

Service solutions may involve the following services:

- I. Capacity building of teachers using the TLM kit
- II. Organizing the workshops/seminars,
- III. Other services as deemed suitable;

1.2 1)Language Learning Material Kit : Main aim of the Phonetics / Language Material is to facilitate students to learn the professional communication and correct phonetic .

2)Toy-Based Learning, Activity Based Learning Kit : Activity-based learning is the process of learning by doing. Activity-based learning kits/ techniques encourages



students to actively participate in learning in their own way through practical activities such as problem-solving, creativity, independent analysis etc.

1.3 Pre-primary/ECCE Kits As per NEP 2020, the uncovered age group of 3-5 years is recommended to be brought under school curriculum, which has been recognized globally as the crucial stage for development of mental faculties of a child. Availability and accessibility to variety of materials can support the child's holistic development which includes physical and motor skills, cognitive skills, language and communication skills, socio-emotional development and creativity.

2.1.1. The PAB, Ministry of Education, Government of India has approved allocation of Rs 500/- per child for TLM, (*Pre-primary recurring – 134.4 TLM for Children*), for implementation of innovative TLM for Pre-Primary schools in the State.

3.1.1 The Agency/ Organisation is required to collaborate with the State Agencies- DERT, SSA to fit the state requirements.

2. AIMS & OBJECTIVES : The objective of the EoI is to understand about the various parameters of the functionality, efficiency, quality etc. of products and various aspects of services available in the market.

3. INSTRUCTIONS TO APPLICANT: The Expression of Interest is to be submitted in the manner prescribed below:- All information as detailed below is to be submitted in two hard copies inseparately sealed envelopes:

- a) Applicant Firm's Expression of Interest as per Format-1.
- b) Applicant Firm's Details as per Format-2.
- c) Financial strength of the Applicant Firm as per Format-3.
- d) Experience of the Applicant Firm as per Format-4.
- e) Product detail along with the photographs Format-5;

Applicants must ensure that their EoI response is submitted as per the formats attached with this document. Special comments on the objectives and scope of the service projected in the enquiry may also be submitted along with the responses.

4.CONDITION UNDER WHICH EOI IS ISSUED :The EOI is not an offer and is issued with no commitment. SSA-SEMAM reserves the right to withdraw, amend, modify the EOI and or vary any part thereof at any stage. SSA-SEMAM further reserves the right to cancel the EoI at any stage.



FORMATS FOR SUBMISSION**FORMAT – 1**
APPLICANT'S EXPRESSION OF INTEREST

To : The State Project Director,
Samagra Shiksha Abhiyan,
State Education Mission Authority of Meghalaya,
Kennelworth Road, Laithumkrah, Shillong.

Sub: Submission of Expression of Interest for Development and Services of TLM-ECCE

Sir,

In response to the aforementioned Invitation for Expressions of Interest (EOI) published on 22-06-2023 for the above purpose, we would like to submit the required information and expressing our interest to carry out the above proposed task.

As instructed, we attach 2 sets of the following documents in sealed envelopes:

- a) Applicant Firm's Details as per Format-2.
- b) Financial strength of the Applicant Firm as per Format-3.
- c) Experience of the Applicant Firm as per Format-4.
- d) Product's detail along with the photographs Format-5;

Sincerely Yours,

Signature of the applicant [Full name & Designation of applicant]

Firm Name

Stamp.....

Date: Place:

Encl.: As above.

Note: This is to be furnished on the letter head of the organization.



FORMAT – 2 DETAILS OF APPLICANT'S FIRM

SL	Particulars	Details Along with the Supporting documents
1	Firms legal entity & Name	
2	Type of organization (Proprietorship/Partnership)	
3	Country of Incorporation/Registration	
4	Name of Directors/Partners/Proprietors	
5	Incorporation Document / Date of Incorporation/Registration	
6	Corporate Identity Number	
7	GST Registration Number	
8	PAN Number	
9	Service Tax Registration Number	
10	Full Particulars of Registered office Address	
11	Telephone No	
12	Email ID	
13	Website	
14	No. of Office Branches across country	
15	Empanelment with Govt. Organizations (Mention names along with copies of Certificates)	
16	Staff Strength (A list to be enclosed with Educational Qualification & Experience)	
17	Details of sub-consultants (if any)	
18	ISO certification (if any)	
19	Whether the firm has been blacklisted/debarred by any Central Govt. / State Govt./PSU/ Govt. Bodies / Autonomous? If yes, details thereof.	

Note: Self attested hard copies shall be provided in support of the documentary evidence.

Signature of the applicant

[Full name & Designation of applicant]

Firm Name Stamp.....

Date:

Place:



FORMAT- 3 FINANCIAL STRENGTH

Name of the Applicant Firm: _____

Turn-over accounts for last three years:

Sl		1 st FY (2020-21)	2 nd FY (2021-22)	3 rd FY (2022-23)	Average Annual Turnover (Rs.in lakh)
		A	B	C	(A+B+C)/3
1	Annual Turnover for the Financial Year (FY)				

Balance Sheets for FY (2020-21, 2021-22 & 2022-23), duly certified by Chartered Accountants needs to be submitted along with the response.

Signature of the applicant

[Full name & Designation of applicant]

Firm Name Stamp.....

Date:

Place:



FORMAT – 4
EXPERIENCE IN RELATED FIELDS

Overview of the past experience of the Applicant Firm in all aspects related to Brand Building related

Sl	Items	Number of Assignments since last 3 years (till 28.02.2023)	Order Value of each assignment in Lakhs of Rs. (Enclose copy of each order)	Mention the name of Client/ Organization (Enclosed completion certificates Any other	Remarks
1	Experience of assignments of similar nature				
2	Experience in carrying out similar assignments in State Government				
3	Experience in carrying out Similar assignments in Public sector.				

List of major orders / works may also be provided.

Signature of the applicant [Full name & Designation of applicant]

Firm Name

Stamp.....

Date:

Place:



FORMAT – 5
PRODUCT DETAILS

(A) Physical Infrastructure

The applicant has to submit the Product's complete technical details, technical catalogue, property rights (if any), proprietary article certificate (if any), cost of product (with breakup), photographs, , Quality control procedure,, after service etc. .

(B) Services

The applicant has to submit the complete details of requirements along with the approach & methodology, deliverables, project cost, photographs etc.

